

**RESOLUTION NO. 157 OF 2024**

**A RESOLUTION RECOGNIZING OCTOBER 2024 AS BREAST CANCER AWARENESS MONTH, AND TO OTHERWISE PROVIDE WITH RESPECT THERETO.**

**BY: COUNCILWOMAN TAYLOR AND COUNCILMAN BOUCHER**

**WHEREAS**, Breast Cancer Awareness Month established in the early 1980s, is a worldwide annual campaign in October that promotes breast cancer awareness, early detection, and support for individuals and families affected by the disease; and

**WHEREAS**, according to the Centers for Disease and Prevention (CDC), breast cancer is the second most common cancer among women and about 1 out of every 100 men are diagnosed with breast cancer in the United States; and

**WHEREAS**, outside of the federal government, the American Cancer Society (ACS), is the nation's largest nonprofit funder of cancer research in the United States. It funds research to find better treatments, improve quality of life, and uncover factors that may cause cancer; and

**WHEREAS**, community leaders around the nation use the power of wearing pink to draw attention to the cause, events, and social media to raise awareness and funds for the ACS's breast cancer initiatives; and

**WHEREAS**, the pink ribbon has become the universal symbol of breast cancer, illustrating the cause, raising awareness, and bringing together women in solidarity. With this ribbon we show support for loved ones battling breast cancer; and

**WHEREAS**, the month of October aims to promote screening and prevention, as well as educate and support people diagnosed with breast cancer; and

**WHEREAS**, increasing the public's knowledge about the importance of early detection of breast cancer diagnosis and treatment can save lives; and

**NOW THEREFORE, BE IT RESOLVED** by the City Council of the City of Shreveport, acting in due, regular, and legal session convened, that the City Council hereby recognizes October 2024 as Breast Cancer Awareness Month.

**BE IT FURTHER RESOLVED** that the Shreveport City Council encourages all citizens government agencies, private businesses, nonprofit organizations, and other interested groups to wear pink to honor survivors and pay tribute to those who have lost their lives to this disease.

**APPROVED AS TO LEGAL FORM:**

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**City Attorney's Office**